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SAWD Office  
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Mr. Terry McKenna  
Principle – Employee Performance Strategies, Inc.  
208 Seawatch Way  
Kure Beach, NC 28449

Dear Terry:

Your presentation for our group was outstanding.

In over 20 years of booking speakers I have rarely – if ever – had the kind of positive feedback from my attendees as you generated from the day-long session you recently completed for our group of convenience store wholesalers and manufacturers in Nashville, TN.

You captivated, challenged, informed and educated your audience such that – even after a full-day of working with you – they asked for more. This is very impressive. Your programs have great content and provide real value for our members.

It is refreshing to have a speaker who can challenge the members' thinking and get them to stretch while still enjoying themselves. Your program was well researched and provided tons of valuable information our members can take back and use immediately.

From a selfish standpoint when evaluating speakers, I also include in the “mix” how easy or difficult a speaker is to work with. (I know you might find it surprising...but some speakers have some rather large egos.) You are a professional in every sense of the word and enjoyable to work with as well.

I guess there is no better recommendation than a rebooking right? I look forward to having you as our keynote speaker in June in Savannah and I look forward to continuing to work with you in the future.

Sincerely,

A handwritten signature in black ink that reads "Greg Martin".

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Greg Martin  
CEO